

REP HEADLINE # C23304 TIR# F:123748  
\$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*\*CHANCES\*\*\* \*

CREDIT RISK !!!  
HARRIS REPORT FROM REP. NOV/12 21.05  
\*\*\*CHANCES\*\*\* \*\*\* MORT - REV \*\*\*

ADV #	ADV #	NAME	ISS/AMER.	CROSSROADS
AGY #	AGY #	NAME	CROSSROADS MEDIA LLC	
66 CANAL CENTER PLAZA, SUITE 555				
REPR. #	OFF. #	SALESMAN #		
BUYER NAME EMILY MILHOAN				
SALES PRSN	WA-	MEGHAN MCGARR (H)		

ORDER # \_\_\_\_\_  
CONTRACT # 6238004

REP. #	OFF. #	SALESMAN #
BUYER NAME	EMILY MILHOAN	
SALES FRSN	WA - MEGHAN MCGARR (H)	
CLASS: NATL.	LOCAL	REGIONAL

FRDC AMERICAN CROSSROADS EST#694 COMMENTS: (LINE, ORDER,  
FLIGHT DATES OCT30/12 NOV5/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEED

CLASS: NATL.	LOCAL	REGIONAL
ICE)		

REP: MAKEGOOD/KEVISION  
SPOT CANCELED LN  
IN 1000000000

PMG CHANGE LN'S 2,15,17,  
TTL SAME  
PLEASE CONFIRM  
THANKS! BRITAN FOR MEGHAN

AMERICAN CROSSROADS

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 27  
AGENCY EST# = 694

2	NZ 1000P-1100P	30	\$5,000.00	11/2	11/2	1	FRI
PROGRAM : REVOLUTION	CON COM : REVOLUTION						

PROGRAM : NEWS	NZ 7000-730	30	\$2,000.00	11/2	11/2	1	FRI	1
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REP HADDINEN C2338004 TIRE# E:120713  
S&S MUD# U: UNAPPROVED REV #1 SSS

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \* \* \*CHANGES\*\*\* \*

12-21-05  
FLA-TV \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
RECDATE# 02/04/94 TRF# E:120718  
\$\$\$ MOD# U: UNAPPROVED REV #1 \$\$\$

RTR: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21-05  
\*\*\*CHANGES\*\*\* \*\*\* WFLA-TV \*\*\*

LINE#:	RFP	CD:	TIME PERIOD	LGTH:	SEC:	RATE	START	END	SPTS:	WEEK:	DAYs	:TOTAL:	:SPTS:
97	NZ	700P-730P		30		\$2,000.00	10/31	10/31	1		WED		1
	PROGRAM	CON COM:					DATE	DATE	/WK:	INVT			
101	A	300A-1000A		30		\$900.00	11/3	11/3	1	SAT			1
	PROGRAM	CON COM:	SAT TODAY										
			SAT TODAY										
NOV/12							CONTRACT	TOTAL					
							TOTAL	SPOTS	104975.00				
									86				

MARKET TOTALS 54.3%, 380 WFLA 21% WFTS 19% WISB 21% WTVT 32% WTCA 0% WMR 0%  
SHARES ACCURATE WMOK 0% WXPX 0% WWSB 7% CABL 0%  
SVC- NST DEMOS- RA354\*

MOD- CDE A-ZADD P-MTR TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
F-CLASS, PLAN, SELCT Q-PART PGM R-RATE S-SPORTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 822      Issue 3**



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

Client:	American Crossroads/ Issue	Submission Cost:	104225
Buyer:	...	Client/Product Estimate:	11/27/694
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2
Est./PO Number:	06238004	Contract type:	Political
Associated Copies:	No	Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WFLA
Demographic:	(L) Household	Key Market:	Tampa-St. Petersburg, FL

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives ....F..	02		500	Nbr of Spots Comme	1	1	1	500
2	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	02		30	Nbr of Spots Closed PR	1	1	1	
3	M-F 1135p ET / 1035p CT Tonight Show ....F..	02		1200	Nbr of Spots Comme	1	1	1	1200
4	M-F 12p Today Show III ....F..	02		300	Nbr of Spots Comme	1	1	1	300
5	M-F 2p Rachael Ray ....F..	03		300	Nbr of Spots Comme	1	1	1	300
6	M-F 3p Doctors ....F..	03		450	Nbr of Spots Comme	1	1	1	450
7	M-F 4p Dr Oz ....F..	02		750	Nbr of Spots Comme	1	1	1	750
8	M-F 5p News ....F..	02		1500	Nbr of Spots Comme	1	1	1	1500
9	M-F 530a News ....F..	01		600	Nbr of Spots Comme	1	1	1	600
<b>Weekly Totals:</b>					Total Spots(Ord Spots)	69	16	85	
<b>Closed PR</b>						8	2	10	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
 Submission Number 822 Issue 3

**News Channel 8** **MeTV**

**TBO** on your side Buy Online

**WFLLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/Issue								
Buyer:	'',								
Schedule Dates:	10/29/12 to 11/11/12								
Est./PO Number:	06238004								
Associated Copies:	No								
Submission Cost:	104225								
Client/Product/Estimate:	11/27/694								
Weeks:	2								
Contract type:	Political								
Business Type:	POLITICAL								
Business Category:	Transactional								

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
10	M-F 530p News	02			1500	30	Nbr of Spots	1	1	1500
11	M-F 6p News	02			2000	30	Nbr of Spots	1	1	2000
12	M-F 6a News	02			1000	30	Nbr of Spots	1	1	1000
13	M-F 7p Entertainment Tonight	01			30	Comm	Nbr of Spots			
14	M-F 7a Today Show	02			1400	30	Closed PR	1	1	1400
15	M-F 730p Extra	01			30	Comm	Nbr of Spots	1	1	30
16	M-F 9a Today Show II	02			700	30	Comm			700
17	M-F 1p Days Of Our Lives	02			500	30	Nbr of Spots	1	1	500
18	M-Su 11p News	01			2500	30	Comm			2500
19	M-F 1135p ET / 1035p CT Tonight Show	02			1200	30	Nbr of Spots	1	1	1200
20	M-F 12p Today Show III	02			300	30	Comm			300
21	M-F 2p Rachael Ray	03			300	30	Nbr of Spots	1	1	300
<b>Weekly Totals</b>		<b>Total Spots(Ord Spots)</b>			69	16		85		
<b>Closed PR</b>					8	2		10		

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 822 Issue 3**



**Client:** American Crossroads/ Issue

**Submission Cost:** 10/22/25

**Client/Product/Estimate:** 11/27/694

2

Political

Business Type:

POLITICAL

Business Category:

Transactional

**PHONE (813) 228-8888**

**Campaign Ref:** E:120718028  
**Sales Rep:** HRF Washington, DC  
**Order Ref:** 06238004  
**Business Type:** POLITICAL

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
	M.....			Comm				
22	M-F 3p Doctors	03	450	Nbr of Spots		1	1	450
	M.....		30	Comm				
23	M-F 4p Dr Oz	02	750	Nbr of Spots	1	1	750	
	M.....		30	Comm				
24	M-F 5a News	01	300	Nbr of Spots	1	1	300	
	M.....		30	Comm				
25	M-F 5p News	02	1500	Nbr of Spots	1	1	1500	
	M.....		30	Comm				
26	M-F 530p News	02	1500	Nbr of Spots	1	1	1500	
	M.....		30	Comm				
27	M-F 6p News	02	2000	Nbr of Spots	1	1	2000	
	M.....		30	Comm				
28	M-F 6a News	02	1000	Nbr of Spots	1	1	1000	
	M.....		30	Comm				
29	M-F 7p Entertainment Tonight	01		Nbr of Spots	30			
	M.....			Comm	1	1	1	
30	M-F 7a Today Show	02	1400	Nbr of Spots	1	1	1400	
	M.....		30	Comm				
31	M-F 730p Extra	01		Nbr of Spots	30			
	M.....			Comm	1	1	1	
32	M-F 9a Today Show II	02	700	Nbr of Spots	1	1	700	
	M.....		30	Comm				
33	M-Su 11p News	01	2500	Nbr of Spots	1	1	2500	
			30	Comm				
<b>Weekly Totals:</b>					69	16	85	
<b>Closed PR</b>					8	2	10	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
 Submission Number 822 Issue 3

**News Channel 8**   
 Tampa Bay Online



**WFLLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

<b>Client:</b>	American Crossroads/ Issue	
<b>Buyer:</b>	"	
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	
<b>Est./PO Number:</b>	06238004	
<b>Associated Copies:</b>	No	
<b>Submission Cost:</b>	10/225	
<b>Client/Product/Estimate:</b>	11/27/694	
<b>Weeks:</b>	2	
<b>Contract type:</b>	Political	
<b>Business Type:</b>	POLITICAL	
<b>Business Category:</b>	Transactional	

**PHONE (813) 228-8888**

<b>Campaign Ref:</b>	E:20778028
<b>Sales Rep:</b>	HRP Washington, DC
<b>Order Ref:</b>	06238004
<b>Business Type:</b>	POLITICAL
<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/29	11/05	Total	Cost
34	Sat 7a Today Show	03		625	Comm	Nbr of Spots	1	1	625
	....S.			30	Comm				
35	M-Su Late News Late Run	01		2500	30	Nbr of Spots	1	1	2500
	....S			30	Comm				
36	Sun 6p News	02		1100	30	Nbr of Spots	1	1	1100
	....S			30	Comm				
38	Sun 8a Today Show	02		700	30	Nbr of Spots	1	1	700
	....S			30	Comm				
39	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	1	1	500
	....T...			30	Comm				
40	M-Su 11p News	01		2500	30	Nbr of Spots	1	1	2500
	....T...			30	Comm				
41	M-F 1135p ET / 1035p CT Tonight Show	02		1200	30	Nbr of Spots	1	1	1200
	....T...			30	Comm				
42	M-F 12p Today Show II	02		300	30	Nbr of Spots	1	1	300
	....T...			30	Comm				
43	M-F 2p Rachael Ray	03		300	30	Nbr of Spots	1	1	300
	....T...			30	Comm				
44	M-F 3p Doctors	03		450	30	Nbr of Spots	1	1	450
	....T...			30	Comm				
45	M-F 5a News	01		300	30	Nbr of Spots	1	1	300
	....T...			30	Comm				
<b>Weekly Totals:</b>		<b>Total Spots(Ord Spots)</b>				69	16	85	
Closed PR						8	2	10	

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 822      Issue 3**

**News Channel 8 Met**  
 on your side

**TBO**  
 Tampa Bay Online

**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue		Submission Cost:	104225	Campaign Ref:	E-120718028
Buyer:	" "		Sales Rep:	HRR Washington, DC		
Schedule Dates:	10/29/12 to 11/11/12		Order Ref:	06238004		
Est./PO Number:	06238004		Business Type:	POLITICAL		
Associated Copies:	No		Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
46	M-F 5p News ...T...	02		1500	30	Nbr of Spots	1		1	1500
47	M-F 530a News ...T...	01		500	30	Nbr of Spots	1		1	500
48	M-F 530p News ...T...	02		1500	30	Nbr of Spots	1		1	1500
49	M-F 6p News ...T...	02		2000	30	Nbr of Spots	1		1	2000
50	M-F 6a News ...T...	02		1000	30	Nbr of Spots	1		1	1000
51	M-F 7p Entertainment Tonight ...T...	01		30	Comme	Nbr of Spots				
52	M-F 7a Today Show ...T...	02		1400	30	Nbr of Spots	1		1	1400
53	M-F 730p Extra ...T...	01		30	Comme	Nbr of Spots				
54	M-F 9a Today Show II ...T...	02		700	30	Nbr of Spots	1		1	700
55	M-F 1p Days Of Our Lives ...T...	02		500	30	Nbr of Spots	1		1	500
56	M-Su 11p News ...T...	01		2500	30	Nbr of Spots	1		1	2500
57	M-F 1135p ET / 1035p CT Tonight Show	02		1200	30	Nbr of Spots	1		1	1200
<b>Weekly Totals:</b>							69	16	85	
Total Spots(Ord Spots)							8	2	10	
Closed PR										

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**American Crossroads/ Issue**  
**Submission Number 822 Issue 3**



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b>	American Crossroads/ Issue		<b>Submission Cost:</b>	104225
<b>Buyer:</b>	...		<b>Campaign Ref:</b>	E-120778028
<b>Schedule Dates:</b>	10/29/12 to 11/11/12		<b>Sales Rep:</b>	HRP Washington, DC
<b>Est./PO Number:</b>	06238004		<b>Order Ref:</b>	06238004
<b>Associated Copies:</b>	No		<b>Business Type:</b>	POLITICAL
<b>Contract type:</b>			<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
58	M-F 12p Today Show III	02		Comme				
	T.....			Nbr of Spots	1	1	1	300
				Comme	30			
59	M-F 2p Rachael Ray	03		Nbr of Spots	1	1	1	300
	T.....			Comme	30			
60	M-F 3p Doctors	03		Nbr of Spots	1	1	1	450
	T.....			Comme	450			
61	M-F 4p Dr. Oz	02		Nbr of Spots	1	1	1	750
	T.....			Comme	750			
62	M-F 5p News	02		Nbr of Spots	1	1	1	1500
	T.....			Comme	1500			
63	M-F 530a News	01		Nbr of Spots	1	1	1	500
	T.....			Comme	500			
64	M-F 530p News	02		Nbr of Spots	1	1	1	1500
	T.....			Comme	1500			
65	M-F 6p News	02		Nbr of Spots	1	1	1	2000
	T.....			Comme	2000			
66	M-F 6a News	02		Nbr of Spots	1	1	1	1000
	T.....			Comme	1000			
67	M-F 7a Today Show	02		Nbr of Spots	1	1	1	1400
	T.....			Comme	1400			
68	M-F 730p Extra	01		Nbr of Spots	1	1	1	30
	T.....			Comme	30			
69	M-F 9a Today Show II	02		Closed PR	1	1	1	700
				Nbr of Spots	1	1	1	700
<b>Weekly Totals:</b>		<b>Total Spots(Ord Spots)</b>			69	16	85	
<b>Closed PR</b>					8	2	10	

**Crossroads Media**  
 66 Canal Center Plaza  
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 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 822      Issue 3**



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	104,225
<b>Buyer:</b>	...	<b>Campaign Ref:</b>	E-120718028
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Sales Rep:</b>	HRP Washington, DC
<b>Est/P/O Number:</b>	06238004	<b>Order Ref:</b>	06238004
<b>Associated Copies:</b>	No	<b>Business Type:</b>	POLITICAL
		<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
70	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	1	1	1	500
71	M-Su 11p News	01		2500	30	Comm	1	1	1	2500
72	M-F 1135p ET / 1035p CT Tonight Show	02		1200	30	Nbr of Spots	1	1	1	1200
73	M-F 12p Today Show III	02		300	30	Nbr of Spots	1	1	1	300
74	M-F 2p Rachael Ray	03		300	30	Comm	1	1	1	300
75	M-F 3p Doctors	03		450	30	Nbr of Spots	1	1	1	450
76	M-F 4p Dr Oz	02		30	30	Nbr of Spots	1	1	1	30
77	M-F 5a News	01		300	30	Comm	1	1	1	300
78	M-F 5p News	02		1500	30	Nbr of Spots	1	1	1	1500
79	M-F 530a News	01		500	30	Nbr of Spots	1	1	1	500
80	M-F 530p News	02		1500	30	Comm	1	1	1	1500
<b>Weekly Totals:</b>		<b>Total Spots(Ord Spots)</b>		69	16	85				
<b>Closed PR</b>				8	2	10				

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 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 822 Issue 3**



<b>Client:</b>	American Crossroads/ Issue		<b>Submission Cost:</b>	104225				
<b>Buyer:</b>	...		<b>Client/Product/Estimate:</b>	11/27 /694				
<b>Schedule Dates:</b>	10/29/12 to 11/1/12		<b>Weeks:</b>	2				
<b>Est./PO Number:</b>	06238004		<b>Contract type:</b>	Political				
<b>Associated Copies:</b>	No		<b>Business Category:</b>	Transactional				
Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
81	M-F 6p News ...W...	02		2000	30	Nbr of Spots	1	1
82	M-F 6a News ...W...	02		1000	30	Nbr of Spots	1	1
83	M-F 7p Entertainment Tonight ...W...	01		30	Comme	Nbr of Spots		1000
84	M-F 7a Today Show ...W...	02		1400	30	Comme	Nbr of Spots	1
85	M-F 9a Today Show II ...W...	02		700	30	Comme	Nbr of Spots	1
90	M-F 7p News ...F...	01		2000	30	Comme	Nbr of Spots	1
91	M-F 730p Entertainment Tonight ...F...	01		2000	30	Comme	Nbr of Spots	1
92	M-F 7p News M.....	01		2000	30	Comme	Nbr of Spots	1
93	M-F 730p Entertainment Tonight M.....	01		2000	30	Comme	Nbr of Spots	1
94	M-F 7p News ...T...	01		2000	30	Comme	Nbr of Spots	1
95	M-F 730p Entertainment Tonight ...T...	01		2000	30	Comme	Nbr of Spots	1
96	M-F 730p Entertainment Tonight T.....	01		2000	30	Comme	Nbr of Spots	1
<b>Weekly Totals:</b>				Total Spots(Ord Spots) Closed PR	69	16	85	
					3	2	10	

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**American Crossroads/ Issue**  
**Submission Number 822      Issue 3**



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	104,225
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>	11/27/1694
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Weeks:</b>	2
<b>Est./PO Number:</b>	06238004	<b>Contract type:</b>	Political
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/29	11/05	Total	Cost
97	M-F 7p News .W...	01		2000	30 Comm	Nbr of Spots	1	1	2000
98	Sun 7p ET / 8p CT Football Night In .....S	02		5500	30 Comm	Nbr of Spots	1	1	5500
99	Fri 10p ET / 9p CT Revolution Mkgd F..	02		5000	30 Comm	Nbr of Spots	1	1	5000
100	Sat 9a News .....S.	01		900	30 Comm	Nbr of Spots	1	1	900
<b>Weekly Totals:</b>				Total Spots(Ord Spots)		69	16	85	
				Closed PR		8	2	10	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Closed Pre Emption	0.00 99 (11/02)		0000184618	E:120718028
13	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	0.00 40 (11/26), 41 (11/29), 42 (11		0000167962	E:120718028
15	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	2,000.00 No Makegood / Credit		0000000000	E:120718028
29	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00 40 (11/26), 41 (11/29), 42 (11		0000167962	E:120718028
31	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	2,000.00 No Makegood / Credit		0000000000	E:120718028
51	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	0.00 40 (11/26), 41 (11/29), 42 (11		0000167962	E:120718028
53	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	2,000.00 No Makegood / Credit		0000000000	E:120718028
68	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	2,000.00 No Makegood / Credit		0000000000	E:120718028
76	M-F 4p Dr Oz	:30 Commercial	10/29/12	Closed Pre Emption	750.00 No Makegood / Credit		0000000000	E:120718028
83	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	0.00 10/31		0000167963	E:120718028

Grand Totals

Local

		Month 11 Weeks: 4	
		10/29	11/05
Spots	Totals	85	69
	Cost	104,225	85,825

**Grand Totals:**

Spots:	85
Gross Total:	104,225.00
Commission:	15,633.75
Net Total:	88,591.25



REP READING # 6238504  
\*\*\* ORIGINAL REV#0 \*\*\*

RESP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

LINE#:	REF#:	CD#:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:
										/WK:	INVT		
4			1135P-1237A		30		\$1,200.00	11/2	11/2	1		FRI	1.
			PROGRAM :	THE TONIGHT SHOW									
			CON COM1:	THE TONIGHT SHOW									
5			1200N-100P		30		\$300.00	11/2	11/2	1		FRI	1
			PROGRAM :	TODAY SHOW 3									
			CON COM1:	TODAY SHOW 3									
6			200P-300P		30		\$300.00	11/2	11/2	1		FRI	1
			PROGRAM :	RACHAEL RAY									
			CON COM1:	RACHAEL RAY									
7			300P-400P		30		\$450.00	11/2	11/2	1		FRI	1
			PROGRAM :	DOCTORS									
			CON COM1:	DOCTORS									
8			400P-500P		30		\$750.00	11/2	11/2	1		FRI	1
			PROGRAM :	DR. OZ									
			CON COM1:	DR. OZ									
9			500P-530P		30		\$1,500.00	11/2	11/2	1		FRI	1
			PROGRAM :	NEWS CHANNEL 8									
			CON COM1:	NEWS CHANNEL 8									
10			530A-600A		30		\$500.00	11/2	11/2	1		FRI	1
			PROGRAM :	NEWS CHANNEL 8									
			CON COM1:	NEWS CHANNEL 8									
11			530P-600P		30		\$1,500.00	11/2	11/2	1		FRI	1
			PROGRAM :	NEWS CHANNEL 8									
			CON COM1:	NEWS CHANNEL 8									
12			600P-630P		30		\$2,000.00	11/2	11/2	1		FRI	1

RED HEADLINE# 6238004  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 18 / 12 12 . 1  
\* \* \* WFLA-TV \* \* \*

REPLACEMENT # G2338004  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 18 / 12 12-1  
\*\*\* WFLA-TV \*\*\*

REP HEADLINE # 6238004  
\*\*\* ORIGINAL REV 7 JUN \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUL18/12 12-1  
\* \* \* WELA-TV \* \* \*

REP HEADING# 6238004  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 18 / 12 12:1

RE P HAZARD LINE II C 236054  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT RISK FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP  
ORDER WORKSHEET

JUL 18 / 12 12 - 1  
\*\*\* METAL MY \*\*\*

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	:TOL:	:SPS:
4.9			1135P-1237A	30		\$1,200.00	11/1	11/1		1	THU		
	PROGRAM :	THE TONIGHT SHOW											
	CON COML:	THE TONIGHT SHOW											
5.0			1200N-100P	30		\$300.00	11/1	11/1	1		THU	1	
	PROGRAM :	TODAY SHOW 3											
	CON COML:	TODAY SHOW 3											
5.1			200P-300P	30		\$300.00	11/1	11/1	1		THU	1	
	PROGRAM :	RACHAEL RAY											
	CON COML:	RACHAEL RAY											
5.2			300P-400P	30		\$450.00	11/1	11/1	1		THU	1	
	PROGRAM :	DOCTORS											
	CON COML:	DOCTORS											
5.3			400P-500P	30		\$750.00	11/1	11/1	0		THU	0	
	PROGRAM :	DR. OZ											
	CON COML:	DR. OZ											
5.4			500A-530A	30		\$300.00	11/1	11/1	1		THU	1	
	PROGRAM :	NEWSCHANNEL 8											
	CON COML:	NEWSCHANNEL 8											
5.5			500P-530P	30		\$1,500.00	11/1	11/1	1		THU	1	
	PROGRAM :	NEWS CHANNEL 8											
	CON COML:	NEWS CHANNEL 8											
5.6			530A-600A	30		\$500.00	11/1	11/1	1		THU	1	
	PROGRAM :	NEWS CHANNEL 8											
	CON COML:	NEWS CHANNEL 8											
5.7			530P-600P	30		\$1,500.00	11/1	11/1	1		THU	1	

PPB MEMO LINE # C23804  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*

JUL 18 / 12 12 - 1  
\* \* \* WF1A-TV \* \* \*

LINE#:	REP : CD:	TIME PERIOD :	LGT# :	SEC :	RATE	START :	END :	SPTS:	WEEK :	INVT :	DAYs	:TOTL:
	CON COML:					DATE	DATE					:SPTS:
58		600P-630P		30	\$2,000.00	11/1	11/1	1		THU		1
	PROGRAM :	NEWS CHANNELS										
	CON COML:	NEWS CHANNELS										
59		600A-700A		30	\$1,000.00	11/1	11/1	1		THU		1
	PROGRAM :	NEWS CHANNEL 8 TODAY										
	CON COML:	NEWS CHANNEL 8 TODAY										
60		630P-700P		30	\$5,000.00	11/1	11/1	0		THU		0
	PROGRAM :	NBC NIGHTLY NEWS										
	CON COML:	NBC NIGHTLY NEWS										
61		700P-730P		30	\$2,000.00	11/1	11/1	1		THU		1
	PROGRAM :	ENTERTAINMENT TONIGHT										
	CON COML:	ENTERTAINMENT TONIGHT										
62		700A-900A		30	\$1,400.00	11/1	11/1	1		THU		1
	PROGRAM :	TODAY SHOW										
	CON COML:	TODAY SHOW										
63		730P-800P		30	\$2,000.00	11/1	11/1	1		THU		1
	PROGRAM :	EXTRA										
	CON COML:	EXTRA										
64		900A-1000A		30	\$700.00	11/1	11/1	1		THU		1
	PROGRAM :	TODAY SHOW 2										
	CON COML:	TODAY SHOW 2										
65		100P-200P		30	\$500.00	10/30	10/30	1		TUE		1
	PROGRAM :	NEWS CHANNEL 8 @ 11PM										
	CON COML:	NEWS CHANNEL 8 @ 11PM										
66		1100P-1135P		30	\$2,500.00	10/30	10/30	1		TUE		1

REP HEADLINES 023504  
\*\*\* ORIGINAL REV 00 \*\*\*

REP: VET.# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 18 / 12 12-1  
\*\*\* WERTH TTY \*\*\*

REP BIZARRE 62004  
\*\*\*  
ORIGINAL REVIEW \*\*\*

REF: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
JDRER WORKSHEET HARRIS REPORT FROM REP  
TAX# 703-516-9680

JUL 18 / 12 12 \* 1  
\* \* \* WFTLA-TV \* \* \*

REB P HEADLINE # 6238054  
\*\*\* ORIGINAL READING \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9580  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL 18 / 12 12 - 1  
\*\*\* WFTA-TV \*\*\*

REPLACEMENT# C-12500000  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGE  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM RFP

JUL 18 / 12 12-1  
30

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
 Submission Number 680 Issue 1

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**WFLA-TV**  
 P.O. Box 1410  
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**TBO.com**  
 Tampa Bay Online

**PHONE (813) 228-8888**

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	104075	<b>Campaign Ref:</b>	E120718028
<b>Buyer:</b>	''	<b>Client/Product/Estimate:</b>	11/27 /694	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/29/12 to 11/1/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06238004
<b>Est/PO Number:</b>	06238004	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL

«»»

<b>Product:</b>	American Crossroads	<b>Booking Group:</b>	WFLA	<b>Key Market:</b>	Tampa-St. Petersburg, FL
<b>Demographic:</b>	(L) Household	<b>Order:</b>			104075

Ref	Sales Product Details			Rate	Spot Type		10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives			500	30	Nbr of Spots	1	1	1	500
	...F...					Comme				
2	Fri 10p ET / 9p CT Dateline NBC Friday			5000	30	Nbr of Spots	1	1	1	5000
	...F...					Comme				
3	M-F 1135p ET / 1035p CT Tonight Show			1200	30	Nbr of Spots	1	1	1	1200
	...F...					Comme				
4	M-F 12p Today Show III			300	30	Nbr of Spots	1	1	1	300
	...F...					Comme				
5	M-F 2p Rachael Ray			300	30	Nbr of Spots	1	1	1	300
	...F...					Comme				
6	M-F 3p Doctors			450	30	Nbr of Spots	1	1	1	450
	...F...					Comme				
7	M-F 4p Dr Oz			750	30	Nbr of Spots	1	1	1	750
	...F...					Comme				
8	M-F 5p News			1500	30	Nbr of Spots	1	1	1	1500
	...F...					Comme				
<b>Weekly Totals:</b>							69	16	85	
<b>Total Spots(Ord Spots)</b>										

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 Alexandria VA 22314

**American Crossroads/ Issue**  
 Submission Number 680 Issue 1

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 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 104075	<b>Campaign Ref:</b> E:120718028
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 11/27/694	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Order Ref:</b> 2	<b>Order Ref:</b> 06238004
<b>Est./PO Number:</b> 06238004	<b>Business Type:</b> Political	<b>Business Type:</b> POLITICAL

**Contract type:**  
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-F 530a News ...F..	500	30 Comme	Nbr of Spots 1	1	1	500
10	M-F 530p News ...F..	1500	30 Comme	Nbr of Spots 1	1	1	1500
11	M-F 6p News ...F..	2000	30 Comme	Nbr of Spots 1	1	1	2000
12	M-F 6a News ...F..	1000	30 Comme	Nbr of Spots 1	1	1	1000
13	M-F 7p Entertainment Tonight ...F..	2000	30 Comme	Nbr of Spots 1	1	1	2000
14	M-F 7a Today Show ...F..	1400	30 Comme	Nbr of Spots 1	1	1	1400
15	M-F 730p Extra ...F..	2000	30 Comme	Nbr of Spots 1	1	1	2000
16	M-F 9a Today Show II ...F..	700	30 Comme	Nbr of Spots 1	1	1	700
17	M-F 1p Days Of Our Lives M.....	500	30 Comme	Nbr of Spots 1	1	1	500
18	M-Su 11p News M.....	2500	30 Comme	Nbr of Spots 1	1	1	2500
19	M-F 1135p ET / 1035p CT Tonight Show	1200	30 Nbr of Spots	1	1	1	1200
<b>Weekly Totals:</b> Total Spots(Ord Spots)				69	16	85	



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**American Crossroads/ Issue**  
Submission Number 680 Issue 1

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Tampa, FL 33601

PHONE (813) 226-8888

**Original**

<b>Client:</b> American Crossroads/Issue	<b>Submission Cost:</b> 104075	<b>Campaign Ref:</b> E:120718028
<b>Buyer:</b> " " 10/29/12 to 11/1/12	<b>Client/Product/Estimate:</b> 11 /27 /694	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 06238004	<b>Order Ref:</b> 06238004	<b>Business Type:</b> POLITICAL
<b>Est./PO Number:</b>	<b>Weeks:</b> 2	<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
M.....			Comme				
31	M-F 730p Extra	2000	30				2000
M.....			Comme				
32	M-F 9a Today Show II	700	30				700
M.....			Comme				
33	M-Su 11p News	2500	30				2500
S.....			Comme				
34	Sat 7a Today Show	625	30				625
S.....			Comme				
35	M-Su Late News Late Run	2500	30				2500
S.....			Comme				
36	Sun 6p News	1100	30				1100
S.....			Comme				
37	Sun 7p ET / 6p CT Football Night In America	5500	30				5500
S.....			Nbr of Spots				
38	Sun 8a Today Show	700	30				700
S.....			Comme				
39	M-F 1p Days Of Our Lives	500	30				500
T.....			Comme				
40	M-Su 11p News	2500	30				2500
T.....			Comme				
	M-F 1135p ET / 1035p CT Tonight						
<b>Weekly Totals:</b> Total Spots(Ord Spots)				69	16	85	

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**American Crossroads/ Issue**  
**Submission Number 680      Issue 1**



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**PHONE (813) 228-8888**

<b>Client:</b> Buyer:	American Crossroads/ Issue	<b>Submission Cost:</b>	104075	<b>Campaign Ref:</b>	E-1207178028
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Client/Product/Estimate:</b>	11/27 /694	<b>Sales Rep:</b>	HRP Washington, DC
<b>Est./PO Number:</b>	06238004	<b>Weeks:</b>	2	<b>Order Ref:</b>	06238004
		<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
41	Show	1200	30	Nbr of Spots	1	1	1200
	...T...		Comme				
42	M-F 12p Today Show II	300	30	Nbr of Spots	1	1	300
	...T...		Comme				
43	M-F 2p Rachael Ray	300	30	Nbr of Spots	1	1	300
	...T...		Comme				
44	M-F 3p Doctors	450	30	Nbr of Spots	1	1	450
	...T...		Comme				
45	M-F 5a News	300	30	Nbr of Spots	1	1	300
	...T...		Comme				
46	M-F 5p News	1500	30	Nbr of Spots	1	1	1500
	...T...		Comme				
47	M-F 530a News	500	30	Nbr of Spots	1	1	500
	...T...		Comme				
48	M-F 530p News	1500	30	Nbr of Spots	1	1	1500
	...T...		Comme				
49	M-F 6p News	2000	30	Nbr of Spots	1	1	2000
	...T...		Comme				
50	M-F 6a News	1000	30	Nbr of Spots	1	1	1000
	...T...		Comme				
51	M-F 7p Entertainment Tonight	2000	30	Nbr of Spots	1	1	2000
	...T...		Comme				
<b>Weekly Totals:</b>				69	16	85	
<b>Total Spots(Ord Spots)</b>							

**Original**

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**American Crossroads/ Issue**  
**Submission Number 680 Issue 1**

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**Original**  
E:120718028  
104075  
11/27/694  
2  
Sales Rep: HRP Washington, DC  
Order Ref: 0623804  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
52	M-F 7a Today Show T....	1400	30 Comme	Nbr of Spots 1	1	1	1400
53	M-F 730p Extra T....	2000	30 Comme	Nbr of Spots 1	1	1	2000
54	M-F 9a Today Show II T....	700	30 Comme	Nbr of Spots 1	1	1	700
55	M-F 1p Days Of Our Lives T....	500	30 Comme	Nbr of Spots 1	1	1	500
56	M-Su 11p News T....	2500	30 Comme	Nbr of Spots 1	1	1	2500
57	M-F 1135p ET / 1035p CT Tonight Show T....	1200	30 Comme	Nbr of Spots 1	1	1	1200
58	M-F 12p Today Show III T....	300	30 Comme	Nbr of Spots 1	1	1	300
59	M-F 2p Rachael Ray T....	300	30 Comme	Nbr of Spots 1	1	1	300
60	M-F 3p Doctors T....	450	30 Comme	Nbr of Spots 1	1	1	450
61	M-F 4p Dr Oz T....	750	30 Comme	Nbr of Spots 1	1	1	750
62	M-F 5p News T....	1500	30 Comme	Nbr of Spots 1	1	1	1500
<b>Weekly Totals:</b>				69	16	85	
<b>Total Spots(Ord Spots)</b>							

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**American Crossroads/ Issue**  
 Submission Number 680 Issue 1



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PHONE (813) 228-8888

**Original**

Client:	American Crossroads/ Issue		Submission Cost:	104075	Campaign Ref:	E:120718028	
Buyer:	" "		Client/Product/Estimate:	11/27/694	Sales Rep:	HRP Washington, DC	
Schedule Dates:	10/29/12 to 11/1/12		Weeks:	2	Order Ref:	06238004	
Est./PO Number:	06238004		Contract type:	Political	Business Type:	POLITICAL	
Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost

63	M-F 530a News T.....	500	30 Comme	Nbr of Spots 1	1	1	500
64	M-F 530p News T.....	1500	30 Comme	Nbr of Spots 1	1	1	1500
65	M-F 6p News T.....	2000	30 Comme	Nbr of Spots 1	1	1	2000
66	M-F 6a News T.....	1000	30 Comme	Nbr of Spots 1	1	1	1000
67	M-F 7a Today Show T.....	1400	30 Comme	Nbr of Spots 1	1	1	1400
68	M-F 730p Extra T.....	2000	30 Comme	Nbr of Spots 1	1	1	2000
69	M-F 9a Today Show II T.....	700	30 Comme	Nbr of Spots 1	1	1	700
70	M-F 1p Days Of Our Lives W.....	500	30 Comme	Nbr of Spots 1	1	1	500
71	M-Su 11p News W.....	2500	30 Comme	Nbr of Spots 1	1	1	2500
72	M-F 1135p ET / 1035p CT Tonight Show W.....	1200	30 Comme	Nbr of Spots 1	1	1	1200
73	M-F 12p Today Show III	300	30 Nbr of Spots	1	1	1	300
Weekly Totals: Total Spots(Ord Spots)				69	16	85	

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American Crossroads/ Issue  
Submission Number 680      Issue 1

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Tampa, FL 33601

P.O. Box 1410  
Tampa, FL 33601

P.O. Box 1410  
Tampa, FL 33601

Original

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	104075	<b>Campaign Ref:</b>	E120718028
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	11/27/694	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06238004
<b>Est./PO Number:</b>	06238004	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
		<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rate	Spot Type	10/29		11/05		Total	Cost
				Comme	Nbr of Spots	Comme	Nbr of Spots		
74	M-F 2p Rachael Ray ..W....	300	30	Comme	1	Comme	1	1	300
75	M-F 3p Doctors ..W....	450	30	Comme	1	Comme	1	1	450
76	M-F 4p Dr Oz ..W....	750	30	Comme	1	Comme	1	1	750
77	M-F 5a News ..W....	300	30	Comme	1	Comme	1	1	300
78	M-F 5p News ..W....	1500	30	Comme	1	Comme	1	1	1500
79	M-F 530a News ..W....	500	30	Comme	1	Comme	1	1	500
80	M-F 530p News ..W....	1500	30	Comme	1	Comme	1	1	1500
81	M-F 6p News ..W....	2000	30	Comme	1	Comme	1	1	2000
82	M-F 6a News ..W....	1000	30	Comme	1	Comme	1	1	1000
83	M-F 7p Entertainment Tonight ..W....	2000	30	Comme	1	Comme	1	1	2000
84	M-F 7a Today Show	1400	30	Nbr of Spots	1	Nbr of Spots	1	1	1400
Weekly Totals: Total Spots(Ord Spots)				69	16	85			

**Crossroads Media**  
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American Crossroads/ Issue  
Submission Number 680      Issue 1

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Original

<b>Client:</b>	American Crossroads/ Issue
<b>Buyer:</b>	"
<b>Schedule Dates:</b>	10/29/12 to 11/11/12
<b>Est./PO Number:</b>	06238004
<b>Submission Cost:</b>	104075
<b>Client/Product/Estimate:</b>	11/27/694
<b>Weeks:</b>	2
<b>Contract type:</b>	Political
<b>Campaign Ref:</b>	E:120718028
<b>Sales Rep:</b>	HRP Washington, DC
<b>Order Ref:</b>	06238004
<b>Business Type:</b>	POLITICAL
<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
...W...			Comme				
85	M-F 9a Today Show II	700	30	Nbr of Spots	1	1	700
	...W...		Comme				
<b>Weekly Totals:</b> Total Spots(Ord Spots)		69	16	85			

		Month 11 Weeks: 4		
		10/29	11/05	15/05
Spots Cost	Totals	85	69	18400
	104075	85675		

Grand Totals:

Spots:	85
Gross Total:	104,075.00
Commission:	15,611.25
Net Total:	88,463.75

**Grand Totals:**